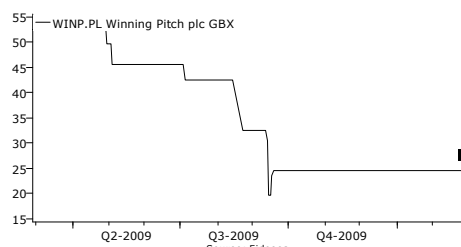


**Winning Pitch plc** **27.5p**  
Continued Strong Growth - Turnover Up 2.3x

01 March 2010

**Share Price: 27.5p**



Source – Fidessa

**12m High:** 52.5p

**12m Low:** 19.5p

**Market Cap:** £1.4m

**Shares in Issue:** 5.2m

**Interest Cover:** N/A

**EPIC Code:** WINP

**Sector:** Support Services

**Market:** PLUS

**Financial Advisor:**

Harry Dutson, Director  
Acorn Corporate Finance Limited

**PR:** MC2

**Website:** [www.winning-pitch.co.uk](http://www.winning-pitch.co.uk)

**Description:** Business consultancy providing services to entrepreneurial individuals and organisations to enable high growth and breakthrough performance.

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**Tel:** +44(0)20 7929 3399

**Email:** [research@hardmanandco.com](mailto:research@hardmanandco.com)

Business consultancy, Winning Pitch, has released its final results for the year ended 30 September 2009. Turnover at £3.0m was almost 2.5x 2008's turnover of £1.3m, gross profit was up 62% to £859,851 while profit before tax was £66,253 cf 2008's loss of £243,490.

The company's balance sheet is significantly stronger at the year end with the only borrowings being £100,000 in Director Loans.

Winning Pitch has successfully implemented the £7.1m three year contract it was awarded by the Northwest Regional Development Agency ("NWDA") in late 2008. This contract, to deliver support to 1,000 high growth new and established businesses, is ahead of target.

In addition to its work with the NWDA Winning Pitch has continued to secure new contracts, with the likes of:

- Oldham Council
- Lancashire County Developments
- Welsh Assembly Government; and
- Scottish Enterprise.

The company has also secured some small contracts in the private sector and the upcoming publication of "The Success Factor – Master the Secret of a Winning Mindset" by Winning Pitch's Chief Executive and Chairman, John Leach, is expected to help drive growth in this area forward.

On the managerial side, Geoff Edge resigned as Non-Executive Director during the year. He was subsequently replaced by Tony Walker in June 2009.

Ian Brookes, a 19.5% shareholder in Winning Pitch, has stepped down as Managing Director. He does, however, remain on the Board of Winning Pitch as a Non-Executive Director, and will continue to support and advise Winning Pitch as the business grows.

Winning Pitch has delivered this year ahead of our forecasts and with a robust order book and bid pipeline in place we look forward to seeing the company succeed in its future growth plans and "creating a business that makes a difference".

Y/E	Sales	Declared Profit	Adjusted Profit	Basic EPS	P/E ratio	Div	Yield
Sept	£m	£m	£m	p.		p.	%
<b>2007A*</b>	0.44	0.14	0.14	2.26	12.2	-	-
<b>2008A</b>	1.30	-0.24	-0.03	-4.37	-	-	-
<b>2009A</b>	3.00	0.07	0.07	0.85	32.3	-	-
<b>2010E</b>	No forecasts						

\*nine months to 30 September 2007 based on statutory accounts at time of admission to PLUS

Winning Pitch plc

01 March 2010

Management	Major Shareholders
<p><b>Chairman &amp; CEO:</b> John Leach</p>	<p>John Leach 76.2%</p>
<p><b>Finance Controller:</b> Rob Briddock</p>	<p>Ian Brookes 19.5%</p>
Key Dates	Key Milestones
<p><b>Interim results:</b> May 2010</p>	<p><b>2005:</b> John Leach founds Winning Pitch Trading Ltd</p> <p><b>2007:</b> Winning Pitch plc incorporated and lists on PLUS</p> <p><b>2008:</b> First major contract wins announced Secures transforming NWDA contract</p>

## Winning Pitch plc

01 March 2010

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